

Distribution Announcement

Henley Audio Secures Exclusive Partnership with PIEGA

PIEGA's arrival adds stunning Swiss-made loudspeakers to Henley Audio's high-end range.

Didcot, Oxfordshire – 12 September 2024

Henley Audio is thrilled to announce a new distribution partnership with PIEGA, the renowned Swiss maker of high-end loudspeakers. As the market leader for loudspeakers in Switzerland, PIEGA exports its beautiful products to over 40 countries worldwide. PIEGA's exclusive ribbon technology and seamless aluminium cabinets offer extraordinary performance and design.

Manual Greiner, Managing Director at PIEGA, comments on the new distribution arrangement:

"We are delighted to work with Laurence and the Henley Audio team for the UK distribution of PIEGA loudspeakers. At PIEGA, we challenge ourselves and our customers to 'Expect More', and Henley Audio are a perfect extension of this philosophy thanks to its excellent reputation and skilled staff. We look forward to bringing more PIEGA products than ever before to UK customers who want to experience the best performance from their beloved music collection."



Managing Director of Henley Audio, Laurence Armstrong, says of the new relationship:

"We are thrilled to be working with PIEGA. This announcement extends our commitment to the high-end audio sector with a brand that has a unique story to tell and an excellent global reputation. PIEGA's ribbon technology, expert manufacturing processes and familial approach to its staff make their products a worthwhile option for any customer interested in performance, aesthetics, and integrity. We can't wait to get to work!"

Effective immediately, Henley Audio will offer sales, technical support, service, and marketing for all PIEGA products in the UK and Ireland. The current range is available at www.henleyaudio.co.uk, and the first stocks are arriving soon.

Adding PIEGA to Henley Audio's roster further enhances the distributor's premium audio offerings in the UK, reinforcing its position in the high-end market. With PIEGA's loudspeakers, Henley Audio can offer even more innovative solutions to discerning audiophiles. In recognition of this growth, Henley Audio's Ralph Ward, formerly Area Sales Manager at Henley Audio, has transitioned to the role of High-End Specialist, highlighting the company's commitment to delivering top-tier audio support.

Henley Audio will showcase PIEGA models at the following upcoming shows:

- **EL Live!** | 18-19 September 2024 | Farnborough Exhibition Centre.
- **The UK Hi-Fi Show Live** | 20, 21, 22 September 2024 | Ascot Racecourse.
- **UK Audio Show** | 05, 06 October 2024 | Staverton Park Hotel.

For all technical, press and dealership enquiries, please contact Henley Audio at:

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Notes for Editors

PIEGA

S W I T Z E R L A N D

About PIEGA

PIEGA was founded in 1986 by two individuals united by a passion for hi-fi. Kurt Scheuch focused on developing pioneering loudspeakers with unrivalled sound quality, while Leo Greiner became known for his remarkable designs. Together, they formed the ideal partnership, driving the company's long-term success.

The company has remained a family business, benefiting from extensive experience, flexibility, and quick decision-making. Manuel Greiner and Alexander Greiner, representing the second generation, have managed the company since 2018. PIEGA loudspeakers are handcrafted and produced in two workshops along the shores of Lake Zurich.

Proud of its Swiss heritage, PIEGA has consistently operated from Switzerland since its founding. Over the years, the company has expanded its workforce, gained invaluable experience, and introduced numerous innovations. Committed to the highest quality standards, PIEGA is never easily satisfied, always striving to surpass its own ambitious goals.

For more information, visit www.piega.ch/de



About Henley Audio

Henley Audio has been importing and distributing industry-leading hi-fi equipment to the UK and Ireland since 1997. With a passion for great sound and a firm focus on brand integrity, it works to deliver excellence in both product and service.

Formed as the result of a management buy-out of Ortofon UK, Henley Designs Ltd. (trading as Henley Audio) operates in-house sales, marketing, service, support, and warehouse teams in order to offer the full turn-key solution for suppliers. The brands it represents are not only highly regarded in their own right, but they also share a symbiotic relationship with other brands in our portfolio.

For more information, visit www.henleyaudio.co.uk

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