

WiiM Unveils WiiM Ultra and WiiM Amp Pro at High-End Munich Show 2024



WiiM reveals new products at the High-End Munich Show, Hall 2 F7, to deliver enhanced performance and affordability for premium smart home experiences

Didcot, Oxfordshire, UK - May 9, 2024 - [WiiM](#), the global technology company offering premium smart home experiences through simple and affordable connected AI products, announces today two new highly anticipated products: the **WiiM Ultra** and the **WiiM Amp Pro**. Both products come off the heels of their popular audiophile-grade streamers and amplifier products launched within the year, now in their most upgraded forms.

“We are thrilled to introduce the WiiM Ultra and the WiiM Amp Pro to our growing lineup of smart home audio products,” said Dr. Lifeng Zhao, CEO of WiiM. “Our team has worked tirelessly to develop these cutting-edge devices that deliver exceptional value to our customers. We believe these products will set a new standard for smart home audio and further solidify WiiM’s position as a leader in the industry.”

WiiM Ultra: The Digital Hub for Your Music

The WiiM Ultra, designed to provide users with an unparalleled audio experience through versatile functions, rich connections, and high performance, sets a new standard for audio streamers. It features a vibrant 3.5” full-colour touchscreen, a physical volume knob, and a rich selection of new audio inputs and outputs for even more vibrant and hi-res sound.

Additionally, it seamlessly connects with a wide range of devices, including turntables, TVs, headphones, AV receivers, subwoofers, smart speakers, and Bluetooth headsets, offering a comprehensive and versatile audio solution. With its advanced high-resolution audio capabilities,



the WiiM Ultra enables users to enjoy their favourite music, podcasts, and audiobooks with exceptional clarity and depth. The device seamlessly integrates with popular streaming services and supports multiple audio formats, making it a versatile addition to any smart home setup.



Upgraded specs include:

- A rich selection of audio inputs and outputs, including HDMI ARC, Line-In, Phono-in, and Optical Inputs, along with Line-Out, Optical, Coaxial, USB, Subwoofer, and dedicated Headphone port
- Premium 32-bit/384kHz ES9038 Q2M SABRE DAC
- Latest Wi-Fi 6E and BT 5.3 with two antennas offering rock-solid Bluetooth or Wi-Fi audio streaming
- Elegant aluminium case with a 3.5" vibrant touchscreen display covered with glass, which:
 - Displays App widgets, large album pictures, player UI, playing queue, presets, EQ, audio input and output, and device settings
 - Guides users through the OOBIE and OTA
 - Provides feedback when there's a change in the play mode
 - Allows users to customize the wallpaper and display the time and date during standby mode
- Built-in room correction technology actively takes precise acoustic measurements of your room, crafting customized corrections for your speaker and subwoofer.
- Stream Hi-Res music with the bit-perfect digital output or high-fidelity analogue audio (SNR>120dB, THD+N<0.0002%)

WiiM Amp Pro: Upgraded Home Solution

The WiiM Amp Pro, an upgraded version based on customer feedback, builds upon the success of the brand's award-winning amplifier, launched in late 2023. Its high-performance components and advanced signal processing deliver a more immersive audio experience. Users can effortlessly integrate it with classic passive speakers, a TV setup, or a vintage record player for seamless audio streaming. The amplifier's compact form factor also features minor cosmetic updates to the knob buttons, status LED and volume LEDs, as well as redesigned internal circuits. The WiiM Amp Pro isn't just an amplifier; it's the 2-in-1 solution for a home's audio ecosystem.





Upgraded specs include:

- Wi-Fi 6E and BT 5.3 with two antennas offering rock-solid Bluetooth and Wi-Fi audio streaming.
- Packing 60 Watts per channel at 8 ohms or 120 Watts per channel at 4 ohms, this amplifier can power up to four speakers, providing premium audio fidelity.
- Premium 32-bit/384kHz ES9038 Q2M SABRE DAC and TI TPA3255 Class-D amplifier
- Elegant aluminium case with award-winning design
- Built-in room correction takes precise acoustic measurements of your room, creating customized corrections for your speaker and subwoofer
- Superior sound quality with -105 dB THD+N, 120 dB SNR

The WiiM Standard

As with all of WiiM's products, the WiiM Ultra and WiiM Amp Pro cater to those seeking to optimize their beloved audio systems and connect the whole home with affordable, high-quality sound. Users can easily control their streaming preferences from the comfort of the WiiM Home App, or if they prefer to use voice control, WiiM is compatible with assistants such as Siri, Alexa, and Google. The WiiM Voice Remote controller provides another alternative to wireless control and comfort for WiiM products.

Compatible with your Favorites

Both the Ultra and Amp Pro can effortlessly cast music from your go-to music app using Apple AirPlay 2, Google Chromecast, Alexa Cast, DLNA, Spotify Connect, and TIDAL Connect. Seamlessly manage your content and devices via the WiiM Home App and access a rich array of music services like Spotify, Amazon Music, Deezer, Qobuz, TIDAL, Pandora, iHeartRadio, TuneIn, SoundCloud, and more.

Pricing and Availability

The WiiM Ultra and the WiiM Amp Pro will be available to buy in Q3, with pricing coming soon. Henley Audio exclusively distributes WiiM in the UK and the ROI.

Images and more can be found in the WiiM press kit [here](#).

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The logo for WiiM, featuring the word 'WiiM' in a bold, black, sans-serif font. The 'W' is stylized with a thick, rounded shape, and the 'i's are also thick and rounded. The 'M' is a simple, bold letter.

About Henley Audio

Henley Audio has been importing and distributing industry-leading hi-fi equipment to the UK and Ireland since 1997. With a passion for great sound and a firm focus on brand integrity, we work to deliver excellence in both product and service. Formed as the result of a management buy-out of Ortofon UK, Henley Designs Ltd. (trading as Henley Audio) operates in-house sales, marketing, service, support, and warehouse teams to offer the full turn-key solution for suppliers. The brands we represent are highly regarded and share a symbiotic relationship with other brands in our portfolio.

For more information, visit: www.henleyaudio.co.uk

About WiiM:

WiiM brings premium smart home experiences through simple and affordable connected AI products. With its patented audio streaming, smart home solution, and innovative voice user interface built into its high-quality products and app, users can effortlessly play music and control their devices throughout the home. All WiiM products feature the finest product design and intuitive user interface and are based on WiiM OS. Developed by Linkplay, WiiM's parent company, WiiM OS powers over 10 million smart audio and smart home products.

For more information, visit: <https://wiimhome.com>

