

## Pro-Ject X2: The Heavyweight, Uncompromised High-End

In 1991 Pro-Ject Audio Systems started a revolution in the HiFi industry with the introduction of the Pro-Ject 1 turntable; a new high-end, low-budget turntable released at a time when CD was king. Against all odds, we were creating interest in analogue audio at a time when others were turning their backs, and the success was only down to three critical philosophies:

1. Simple yet technically correct design
2. High-quality valuable materials
3. Fully handcrafted by expert engineers, made in the EU.

The P1 delivered unbelievable sound at a fantastic price, but as is the way in hi-fi many people still wanted more. So, working to the same core philosophies, today we announce the latest generation of this turntable, X2. X2 takes the same enhancements as the latest generation X1 record player and improves on those technologies:

- The raw materials used in production are of a much higher quality and also more difficult to source.
- The selected components are bigger, heavier and more robust, for improved performance and greater build quality.



**For further information please read the following pages, the product information sheets and high resolution images can be also downloaded here.**

Investing in middle/high-end analogue technologies is increasingly rare in the analogue hi-fi industry, as the affordable and esoteric high-end markets become saturated with choice; but the middle ground is still full of passionate audiophiles who wish to avoid poor quality alternatives but cannot afford the high-end price tags. X2 therefore typifies Pro-Ject's belief that all analogue enthusiasts need to be individually catered in our range.

The X2 is carefully tuned to offer only audio-focused features for the best possible price, and due to our decades-long experience in analogue techno-

logies its hand-assembled by a European-based factory you can trust. Every effort has been made throughout to not cut corners on cost or sonic ability and the end result is a highly engaging, musical turntable that delivers deep, detailed lows, crisp high frequencies and an engaging well-presented midrange.

The X2 is available in four finishes; a premium walnut wood veneer, a luxurious black 8-layer high gloss paint, or black or white eight-layer hand-polished satin paint.



Walnut



High gloss Black



Satin Black



Satin White



## The history of Pro-Ject

Pro-Ject was founded in 1991, during the onslaught of the compact disc and CD players, with the mission to offer the best analogue experience for reasonable prices. In a time where the digital audio media had been on the rise, and vinyl was declared as outdated and dead, Heinz Lichtenegger kept his belief in the simple but best way to enjoy music – turntables.

Our aim is to get as many people as possible into the wonderful hobby that is HiFi audio and to deliver a real stereo experience for the lowest cost possible. The best way to start there is with a proper turntable. We want to give the customers back the right to choose what they need, without overblowing our products with unnecessary features.

Here at Pro-Ject we strive to create astonishing products with impeccable value. We only use the best components for the price and manufacture our handmade goods solely in Europe. With an eye for future trends we are always trying to fit the needs of the market.

Our passion and drive has been recognized by many acclaimed magazines. We have won multiple awards from the renowned HiFi press for our turntables and electronics over the years. Our products have also been used in countless TV shows and movies.

With cutting edge technologies and machines, we are able to create visually pleasing products without losing the eye for the finest details. We are closely working with partners of the music industry, such as Universal Music Group (The Beatles), Third Man Records (Jack White), The Rolling Stones, Parov Stelar or the world famous Hard Rock Café. Many industry leaders also cooperate with us, like the Vienna Philharmonic Orchestra or Ortofon for their jubilees. With these partners, we create special limited edition products to give our customers even more choices.